

## Chamber News

### Castroville Area Chamber of Commerce

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By Ashlee Tondre Bates

As most of you know, the original settlers from Castroville were mainly from the Alsace Region in France. Many people visit Castroville because of this very reason. They want to see our historic structures and find out about the history of our quaint little town. In an effort to not only show our Alsatian pride, but to help bring customers to the local businesses, the Chamber will be selling Alsatian Flags for you to display in your store front or in your home. For a business, it can sometimes be hard to let tourist know which business is open if you are not along Hwy 90. By displaying one of these flags, visitors will know that you are open and be sure to visit your store. When visitors stop by the Chamber office, we will be sure to tell them to look for the Alsatian flags flying around town to find an open business. And for those of you without a business, what a great way to show off your Alsatian heritage! We will be placing an order soon for flags so please let us know today if you'd like one. They are just \$10 each and they also make great gifts. We do have a few in the office right now if you'd like to get yours today. We also have information on where to buy a flag pole if you need one. So call us today at (830) 538-3142 and order your Alsatian Flag.

Here at the chamber we are updating our 2010 calendar with events that are happening around town. If you have an event that you would like put on our calendar, please let us know today. These events will be featured on our online calendar as well as the paper calendar we hand out to visitors who come to town or who may be thinking of coming to town. Simply email me with all the details including the name of event, date, time, place and any other information you want people to know and we will upload to the website immediately and get it on our paper calendar. Just email [ashlee@castroville.com](mailto:ashlee@castroville.com) and I will be sure to add you event today.

Are all of your employees getting our emails? Are you a non-member who'd like to keep up to date with what is happening at the Chamber as well as in Castroville? Well send us your email address and we will add you to our list. Each week we send out a weekly e-blast on Monday, the Chamber column on Tuesday and other emails as needed on events that are happening in Castroville. Don't be left out. Business members, be sure all your employees are getting our news. Simply let us know which email addresses you want us to add and we will be sure they start receiving our emails. Don't let anyone miss out on the latest Castroville news.

The Friends of the Landmark Inn will be hosting a "Taste of Castroville" fundraiser on December 29, 2009 and everyone is invited. Many local restaurants will be contributing their favorite dishes for everyone to enjoy at the Landmark Inn. Tickets are just \$20 per person, but are limited, so stop by the Landmark Inn today and get yours. Enjoy the gorgeous scene of the Landmark Inn while you feast of some of the culinary tastes of Castroville.

This weekend, don't forget to visit the Christmas Toy Show at the Shooting Star Museum location just 6 miles outside of Castroville towards Devine. Just take FM 1343 South then a left on FM 4514, after the tracks, and a right onto CR 5710. The museum will be on your right. Check out Christmas toys and past and present as well as antique and modern quilts. The show runs from 1pm to 5pm this Saturday and Sunday as well as the weekend after Christmas. Hope you all have a wonderful and safe weekend. Christmas is almost here!