

Chamber News

Castroville Area Chamber of Commerce

By Ashlee Tondre Bates

Boy was it a hot one this past Saturday for the ninth annual Independence Day Parade. But the heat didn't stop everyone from having a great time and enjoying the many colorful floats that sailed down Paris Street. Hundreds of people in their red, white and blue lined Paris Street starting from Isabella on down to Constantinople. They started arriving around 8am to get a prime spot. The parade began promptly at 9:30 a.m. with the sound of sirens from police cars and fire trucks leading the way. Patriotic music was heard loud and clear as the Lackland Air Force Base band made its way down the street followed by the Medina Valley Panther Marching Band. Floats, cars and trucks followed and everyone cheered as they went by. It was a wonderful sight to experience a sea of red, white and blue and many flags flying high. With over 50 entrants in this year's parade it made for a great parade! The Chamber was there to hand out water and watermelon to all in attendance. We were so glad to be a part of such a wonderful parade and can't wait for next year's. Check out pictures from the parade on our website at www.castroville.com. Click on the Photo Gallery button on the left hand side of the home page.

Can you believe it is already time to start gearing up for Old Fashion Christmas? This year's event will be held on Saturday, December 5, 2009 and it will be here before we know it. Letters have been sent out to all of last year's vendors to allow them to start signing up for their same spot. If you participated in Old Fashion Christmas last year as a vendor, please check your mail and get your applications in soon. Deadline for your same spot is September 1st. After that date, booths will be open to those on the waiting list. If you are interested in being put on the waiting list, call us at (830) 538-3142. This year we will again have entertainment such as choirs, tumbling, bagpipes and of course Santa Claus. If anyone is interested in possibly being entertainment for this year's event, give us a call and we can try to fit you in. We look forward to another wonderful event this year with over 250 booths of arts and crafts, commercial and food booths. So mark your calendars now and don't miss the 26th Annual Old Fashion Christmas.

The Hotel Alsace and Spa resort would like to invite everyone to an entertaining and exciting evening with The MuddCatts on Friday, July 17th at 8 p.m. The MuddCatts are the world's leading tribute entertainers to The Beatles and Elvis. The group features period costumes and instruments as they bring you a tribute to the Beatles from the early 60's and an Elvis tribute from the early 70's. All performances feature live music and a high-energy show that has proven to please audiences of all ages. Tickets are \$20 and are on sale now at the Hotel Alsace or by calling (830) 538-3200.

Don't miss this weekend's events which start Friday night with the American Legion Scholarship Dinner from 5 p.m. to 7 p.m. at the American Legion Hall. Then head on over to Lundquist Automotive for Friday Night Fever which begins at 6 p.m. and runs until 10 p.m. Saturday, start your morning off with fresh produce at the Farmer's Market in front of Alsace Tan & Salon. Next it's off to Houston Square for Market Trail Days. End the weekend with a free movie at the Shooting Star Museum. Hope you all had a wonderful 4th of July!