



www.castroville.com

128th Annual St. Louis Day Celebration this Month

Inside this issue:

128th Annual St. Louis Day Celebration this Month 1

Chamber Building to see Groundbreaking Soon 2

Castroville's Annual Volksmarch Set for September Fourth 2

New Members since July 1, 2010 2

August Calendar of Events 3

Take Full Advantage of Your Chamber Membership 3

Business of the Month: HANK, Inc. 4

At 9am on the morning of August 22, 2010, St. Louis Church will hold their annual Picnic Mass led by Bishop Oscar Cantu. The famous Liederkrantz Men's Choir from San Antonio will provide the singing for the Mass.

The Mass kicks off the 128th Annual St. Louis Day Celebration, which has been dubbed the "Homecoming for the State of Texas" by the Texas Tourist Agency. It will be held under the shady pecan trees at Koenig Park.

In 1882, a handful of St. Louis parishioners and their friends met at Biediger's river bottom to celebrate the feast day of their patron saint, St. Louis IX of France, and thus the famous and century-and-a-quarter old St. Louis Day Celebration was born.

That first picnic cost the parishioners just \$25 and the entire tab was paid for by the St. Louis Men's Society of the parish. This 134 year-old organization still plays a vital role in the St. Louis Day success story each year. As you can imagine, both the cost of putting on the festival and its attendance have grown tremendously since its birth with around 10,000 attending each year.

Following the morning Mass, the picnic will start at 11am with the famous barbeque beef and sausage dinner being

served until 2:30pm. This delicious meal is started long before the event with the stuffing of the Alsatian sausage and the seasoning and barbequing of the brisket.

Tons of potato salad, coleslaw, pinto beans, thousands of slices of Alsatian bread, homemade cake and a sea of iced tea and coffee round out the menu that more than 500 volunteer workers will serve at a pace of around 2,000 hungry diners per hour. Plates are \$7 each and can be purchased in advance. "To-go" plates are also available.

After you've had your fill of the delicious food, head on out to the grounds to check out the entertainment, games, booths and so much more.

Entertainment throughout the day is free of charge to all visitors and includes the famed Fire on the Mountain Cloggers of San Antonio, the Flemish Folk Dancers from the Belgium American Club, the Nathan Mathis Band and Golden Oldies by regionally popular Vinyl 45s, all on the outdoor stage. The popular San Antonio Community Band will be back this year to entertain with a Big Band Era Concert. Mariachi bands will stroll the grounds throughout the day led by local favorite Chris Castro.

Besides entertainment, there will be plenty of games and activities for all to enjoy. The popular silent auction will be back again in the air conditioned Koenig Park Hall.

Artisans, woodworkers, and skilled crafters will fill the spacious building with their donated wares featuring antiques, home crafted items, canned goods and specialty items all going to the highest bidder. Bingo is another hot spot of the day with plenty of chances to win some great prizes.

And who could forget the kids? The Kiddie Korner features a large array of games, rides and prizes. Don't forget about face painting.

For those interested in sports, both the washer and horseshoe pitching tournaments will be back again this year as well as the 11th annual St. Louis Downs "Horsercing".

Booths will be scattered throughout the park including the doll booth, arts and crafts, trash n' treasures, plants and much more.

The day will end with the annual picnic drawings, which include four hand-stitched quilts and a hand crocheted bed spread courtesy of the St. Ann's Altar Society.

The main "Pot of Gold" drawing consisting of a slate of over 30 fabulous gift certificates and merchandise prizes, highlighted by a \$3,500 VISA check card will bring down the curtain on the day.

Check out the St. Louis Day website at www.saintlouisday.com.

Special points of interest:

- Chamber Luncheon—August 3, 2010, 12 noon at Sammy's Restaurant.
- Purchase an ad in the Newsletter, just \$40 per month or \$400 for an entire year!
- Congratulations to those celebrating their anniversary this month:
CAE Enterprises - 1 yr.
Arthur Lee Homes - 5 yrs.
Castroville Cafe - 5 yrs.
Castroville Quick Lube - 5 yrs.
MV Moose Lodge - 25 yrs.



3 Cedars Ranch Bed and Breakfast
 "Your home away from home!"
 Only steps away from dining and shopping in Castroville.
 Charles & Gladys Clark, Hosts
 830.538.2816 / 210.846.4722
 210.845.8049
www.3cedarsranchbedandbreakfast.com
cgclark651@sbcglobal.net

Chamber Building to See Groundbreaking Soon

It has been a long anticipated wait, but we are happy to announce that we should see a groundbreaking for the new Chamber Building within the next month!

With almost two years since our initial fundraising efforts took place, everyone has been anxious to get to this point.

We had to follow all the rules just as any company would have to; we just didn't realize it would take this long.

Our final step is to receive our Building Permit from

the City of Castroville and we are told that we have met all the requirements needed and should have that in our hands by the second week in August. At that point, we will be able to go accept bids from general contractors.

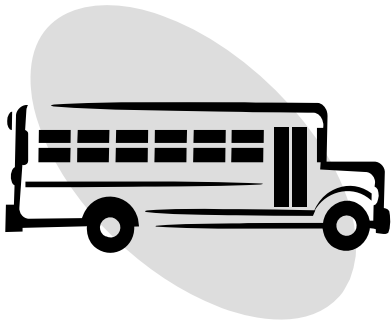
At the end of July, we started accepting pre-qualifying forms from anyone interested in bidding on the project. All pre-qualifying forms must be in our office by Wednesday, August 4th.

At that point, the Building Committee will review all forms and choose a total of six contractors we would

like to receive bids from. They will have 2-3 weeks to prepare their bids and return them to us.

We will then have a public bid process where all bids are read aloud and the committee will then have a chance to choose the contractor they want to work on the new building.

If you are a general contractor or know someone who might be interested in an opportunity to bid on the project, please contact Ashlee Bates at the Chamber office at (830) 538-3142 or email ashlee@castroville.com.




Frank R. Danna, D.D.S., P.A.
 1313 Petersburg St.
 (830) 931-2150
 Complete Family & Cosmetic Dentistry
 Free invisalign® consultation
 Emergencies and New Patients Always Welcome

Castroville's Annual Volksmarch Set for September 4th

For the seventh year, Castroville will hold its annual Volksmarch on Saturday, September 4, 2010. This event is co-sponsored by the Castroville Area Chamber of Commerce and the Volkssport Club AVA-939.

The noncompetitive walk, jog or run 10km/5km will start at the Castroville Regional Park and weave its way through historic Castroville. Start time is from 8am to 12pm and the event will end by 3pm.

Everyone is welcome to join in on this walk/run for Free! Those wanting to receive IVV Credit will pay just \$3. The route may be walked twice to receive 20km distance credit.

The route is considered easy and is on city sidewalks and low traveled city streets. A major highway will be crossed at a crosswalk as well as the Medina River. The historic cemeteries will also be a part of this year's route. The trail is also suitable for strollers but may be difficult for wheelchairs due to a couple

of hills.

New this year is the addition of a walking trail through beautiful Regional Park. Several other points of interest along the route include historic homes, the Medina River, the Steinbach House and more. Stop at one of the wonderful restaurants or shops along the way.

So be sure to head on over to the Regional Park on September 4th and participate in this year's Volksmarch!

SEE YOUR AD HERE

LET CUSTOMERS KNOW ABOUT YOUR BUSINESS BY PLACING AN AD IN OUR NEWSLETTER

New Member since July, 2010

Castroville Clock Hus - Sally Coyle & Lloyd Ross
 Hondo Lions Club - Cynthia Prieto
 Stephanie Melton, Piano teacher
 Gail Whitehead

Newsletter Information

Editor: Ashlee Tondre Bates
 Asst. Editors: Pat Davila & Kimberly Frangesh



August Calendar of Events

Here's what's happening in Castroville in July. All details can be found on the calendar of events at www.castroville.com. If you have an event to add, please email all the information to the web mistress at ashlee@castroville.com.

Every Thursday: Live Music at Cora's by Greg Walden, 6 - 9pm

Every Wed: Rotary Club of Medina Valley, 11:45am, Old Alsatian Steakhouse

Every Monday & Thursday: Free Computer Class at the Library, courtesy of American Legion

Every Saturday: Farmer's Market, Alsace Hair, Nails and Tanning Salon

- 02: Chamber Board of Directors Meeting, 12 noon, Hotel Alsace & Spa
- 03: **Chamber Luncheon, 12 noon, Sammy's Restaurant. All Members invited!**
- 06: Fiorella Friday, live music, artisans, wine tasting and much more, 6-9pm.
- 06: American Legion Scholarship Dinner, 5-7pm, American Legion Hall, 538-6483
- 07: Bunco at Castroville Public Library, 6:30pm, (830) 931-4095
- 08: Movies at Shooting Star Museum, 6pm. FREE!! (830) 931-3837
- 11: WOW Social, MV Methodist Church, 12 noon to 3pm, cards, games and fellowship
- 11: Breast Cancer Support Group, 6pm, United Methodist Church of Hondo
- 11: Monthly Afterhours Mixer, 5:30-8pm, Medical Clinic of Castroville
- 13: New Teacher Luncheon, MV Middle School Cafeteria, 11:30am, 538-3142
- 13: Friday Night Fever, Wommack Chevrolet, 6-10pm, evening of cars, trucks, bikes, food, music and shopping, (830) 931-2479
- 14: Market Trail Days, Houston Square, 9am-4pm, (830) 741-2313
- 20: Texas Microbrewed Beer Event, 6:30pm, Hotel Alsace & Spa Resort, (830) 538-3200
- 22: 128th Annual St. Louis Day, Koenig Park, 9am Mass, 11am fun begins, 931-2826
- 25: WOW Social, MV Methodist Church, 12 noon to 3pm, cards, games and fellowship



(830) 426-7700
www.medinahospital.net
*"Quality Healthcare
 Close to Home"*

Back to School

Take Full Advantage of Your Chamber Membership

Are you taking full advantage of all your Chamber benefits? Maybe you've been a long-time member and don't realize what all we have to offer. We have some great tools that you should be sure to utilize.

Our biggest tool is the Chamber website at www.castroville.com. Each member gets their business listed on the website and we can list your phone number, email address, web addresses and more. We average around 3,000 hits a month.

Other benefits are the advertising opportunities in our Visitor Guide, Membership Directory and Monthly Newsletter. This allows your business name to be seen by many people each

month that receive these publications. The monthly newsletter is now being inserted into the Castroville Bulletin once a month. With 2,000 newsletters printed, your business now reaches even more people.

Have an event coming up or running a business special? We can advertise it for free for you in our weekly Chamber column, on Facebook and the weekly e-blast which is sent to over 300 emails.

We can also display your business cards, brochures and other promotional items in our office which is frequented by around 300 people each month.

We also have several networking opportunities for our members including the monthly members luncheon, monthly afterhours mixers, committees you can be a part of and a Facebook page to get connected to others interested in Castroville.

If business opportunities are what you are looking for, we offer a business referral service to all members. As a member, your business is on the tip of our tongues and we will recommend your business before a non-member. You may also request one set of mailing labels or a mailing list for free each year. Each additional list is just \$15.

Be sure to take advantage of all the Chamber has to offer you.

SEE YOUR AD HERE

**NEWSLETTER BEING
 INSERTED IN
 CASTROVILLE NEWS
 BULLETIN EVERY
 MONTH!**

Castroville Area Chamber of Commerce

P.O. Box 572
100 Karm Street
Castroville, TX 78009
Phone: 830-538-3142
Fax: 830-538-3295
Toll Free: 800-778-6775
E-mail: chamber@castroville.com

We're on the web

www.castroville.com



Business of the Month: HANK, Inc.

Every year hundreds of children right here in our area are removed from their homes and taken into the custody of the Department of Family and Protective Services. This is something we don't want to think about, but it does happen.

John and Debbie Southwell of Hondo, Texas, recently started the non-profit HANK, Inc, which stands for Helping Abused and Neglected Kids. They felt they needed to do something for the children of Medina, Uvalde and Real Counties.

These children have suffered abuse and neglect and most of them have next to nothing. That is where HANK comes in. It is there to meet the basic needs of children that are taken from their home and helps when other funding runs out.

John and Debbie are both

volunteers with the CASA Program working with abused children through the Bluebonnet Children's Center in Hondo, Texas. They saw first hand how some children come with nothing and their needs just aren't met. That led them to start their 501(c)(3) non-profit.

The organization is run completely by donations and your help is always needed. With currently 250 children in our local counties removed from their homes, there is a great need for supplies to help care for them.

HANK's only expenses are postage, printing and office supplies. The Officers and Directors of HANK do not receive any compensation for what they do. All funds raised will go directly to the children to meet their everyday needs.

The organization is currently

looking for members to serve on the advisory board or to help with fundraisers.

They do have a fundraiser set for September 23rd at the Medina Valley Café and will have more details on this event shortly.

Maybe your life has been touched by a situation that involves abused or neglected children. Maybe you know a child who has had to deal with being removed from their home and having basically nothing. This organization gives you a way to get involved and give back to those children in our community.

If you would like more information on the organization or to make a donation, visit their website at www.hankforkids.com.

hankforkids@gmail.com
Phone: (830) 741-1205
Or (830) 741-1206

