



[www.castroville.com](http://www.castroville.com)

## Chamber to Hold Third Annual Wine Fest

### Inside this issue:

<i>Chamber to Hold Third Annual Wine Fest</i>	1
<i>Gabe Garcia Coming to Castroville</i>	2
<i>Dairy Queen Opening First Week of March</i>	2
<i>New Members since February 1, 2009</i>	2
<i>March Calendar of Events</i>	3
<i>Youth Duathlon to Take Place at Regional Park</i>	3
<i>Castroville Welcome Signs - No Changes Made</i>	4

The third annual Chamber Wine Fest, “A Taste of the Vine” is just around the corner on Friday, April 17, 2009. The event will be held at the Hotel Alsace from 7 pm to 10 pm and tickets are \$40 per person.

This year we have added a special event package which includes a one night stay for two at the Hotel Alsace and two tickets to the Wine Fest. This package is just \$150 plus tax. Enjoy a night out with friends and don’t worry about driving home. Enjoy the wonderful amenities the Hotel and Spa have to offer.

As some of you may or may not realize, this year we have changed the name to “Wine Fest” instead of “Wine Tasting.” We felt that the type of event, or party shall we say, that we hold is more of a Fest than a Tasting.

Guests will be able to enjoy 4 to 5 different French and domestic wines throughout

the evening. With the purchase of your ticket, your name will be placed into the raffle drawing which will be held throughout the evening.

This year, in lieu of a silent auction, we will be hosting a live auction which will feature several wine related prizes. Terry Dickerson has graciously offered his auctioneer services and we are glad to have him back. Maybe we can get former Chamber President Tot Albro to auction off another one of her famous dresses! If anyone is interested in donating a live auction item, please contact the Chamber office and let us know.

We will again feature delicious heavy hors d’oeuvres provided by the Alsatian Restaurant. Also on hand will be Tim and Teri Barrow providing a variety of cigars at the Cigar Bar, which is back by popular demand. Last year the cigar bar was so popular that Teri had to

make a run to raid her own personal collection to supply the huge demand of cigars. She will have plenty on hand this year!

The night will also feature live music throughout the evening from some of Castroville’s locals.

We hope you will all join us again this year as we continue to raise money for the Chamber of Commerce with our Third Annual Wine Fest! It is sure to be a fun evening of wine, laughs, music, food and so much more.

Those interested in individual tickets can purchase those at the Chamber Office, located in the Steinbach House across from Sammy’s. If you are interested in purchasing the event package, please contact the Hotel Alsace at 538-3200 to make your reservation. Your tickets will be give nto you upon check-in.

We hope to see you all there!

### Special points of interest:

- Chamber Luncheon— March 3, 2009, 12 noon at Sammy’s Restaurant.
- Don’t miss the Twinning of the Castroville and Ensisheim, France in March.
- Free yoga classes at Grace Community Church , Monday & Wednesday evenings, 6:15-7:15.
- Want to put something in the Newsletter? Email us and let us know: [chamber@castroville.com](mailto:chamber@castroville.com)





### 3 Cedars Ranch Bed and Breakfast

"Your home away from home!"

Charles & Gladys Clark, Hosts  
830.538.2816 / 210.846.4722  
210.845.8049

www.3cedarsranchbedandbreakfast.com  
cgclark651@sbcglobal.net

## Gabe Garcia Coming to Castroville

Medina Healthcare Fund is proud to feature Gabe Garcia at the 2009 Concert in the Country which will be held on April 4, 2009 at the Hofmann Ranch.

Tickets are on sale now at the Castroville, Hondo and Devine Chambers as well as several sponsoring banks. Tickets are just \$25 for general admission and only 2500 tickets will be sold so be sure to get yours soon.

The event will begin at 6:30

pm and will also feature Shawn Mayer and Pearl Heart who were both finalists on the 2008 Nashville Star series on NBC.

All proceeds from the concert will benefit the Medina Regional Hospital which has just recently undergone major renovations and expansions. If you have not been by there, please stop by to see all they have done. It is wonderful knowing that such top notch services are

available right in our own backyard.

Those interested in being a concert sponsor can contact Christina Garcia at the hospital at (830) 426-7886. You can also contact her to reserve your tickets by phone. Those purchasing 10 or more tickets can get a discounted rate.

We are so proud to have Lytle's very own Gabe Garcia coming to Castroville and we hope to see you all out there.

Allen Wurzbach  
Owner



10730 Potranco Road, Suite 122  
San Antonio, TX 78251

210.520.5584 Tel  
210.520.5668 Fax  
store5771@theupsstore.com

"Choose us for your shipping,  
packaging and mailbox services."

**The UPS Store**

## Dairy Queen Opening First Week of March

It is official. The new Dairy Queen Restaurant is slated to open March 2nd, if all goes as planned.

According to Troy Gates, part owner of the DQ, they are right on schedule and if they are not able to open Monday, it will be by Tuesday at the latest.

"We will be training this weekend and hope to have it ready to go by Monday," says Gates. "Everyone has been working hard to get this up and running as quickly as possible"

As you can see from the exterior, this new DQ has a new updated look, is much

larger and will boast a completely different atmosphere.

The Restaurant will be updated with nicer tile, booths and tables. It will be a huge change from what we currently have.

Gates and his business partner, David West, plan to have a huge Grand Opening several weeks after their official opening this next week. The Chamber Red Vest Committee is sure to be there to welcome the new Restaurant.

As I mentioned several months back, the new DQ Restaurant will have plenty

of room for everyone with over 4,200 square feet of space. That means more space in the kitchen and more space for the customers.

So don't miss the opening of the doors to the brand new Dairy Queen Restaurant, which will be next Monday or Tuesday, the 2nd or 3rd. Check out the new, warmer décor and the comfy booths. I know I will be in line!



## New Members since February 1, 2009

**Hondo Executive Inn, Shawn & Pam Patel**

**KCN Company Builders, Kenneth Nietenhofer**

**Rio Medina General Store, Bonnie Jaks**

**San Antonio Oral & Maxillofacial Surgery Assoc., James Mazock**

### Newsletter Information

Editor: Ashlee Tondre Bates

Asst. Editor: Pat Davila



## March Calendar of Events

Here's what's happening in Castroville in March. All details can be found on the calendar of events at [www.castroville.com](http://www.castroville.com). If you have an event to add, please email all the information to the web mistress at [ashlee@castroville.com](mailto:ashlee@castroville.com).

**Every Thursday:** Live Music at Cora's by Greg Walden, 6 - 9pm

**Every Wednesday:** Rotary Club of Medina Valley Meeting, 11:45am, Old Alsatian Steakhouse  
Free Computer class at the American Legion Hall, 9-11am

- 03:** Chamber Luncheon, 12 noon, Sammy's Restaurant. **All Members invited!**
- 06:** Fiorella Friday, live music, artisans, wine tasting and much more, 6-9pm
- 08:** Movies at Shooting Star Museum, 6pm. FREE!! 931-3837
- 11:** WOW Social, MV Methodist Church, 12 noon to 3pm, cards, games and fellowship
- 13:** Friday Night Fever, Lundquist Automotive, 6-10pm, evening of cars, trucks, bikes, food, music and shopping, 931-2479
- 13:** American Legion Scholarship Dinner, 5-7pm, American Legion Hall, 538-9182
- 14:** Regional Park Work Session, 8-11am, sign in at the pool, 931-2692
- 14:** Market Trail Days, Houston Square, 9am-4pm, (830) 538-2316 or Contact: (830) 931-2161
- 14:** Irish Jig, Braden Keller Community Center, 931-3544
- 14:** St. Louis Society Wild Game Dinner, Koenig Park, 4-7pm, 931-2826
- 20:** MV AFJROTC Golf Tournament, Alsatian Golf Course, 210-421-5099
- 21:** Twinning of the Cities Ceremony and Celebration, St. Louis Church & Hofmann Ranch, 538-3142
- 31:** Chamber Director's Meeting, Alsatian Restaurant, 12 noon

### SALLIE L. HARBORTH

209 HWY 90 W, STE. 1  
CASTROVILLE, TX 78009

**(830) 931-9816**

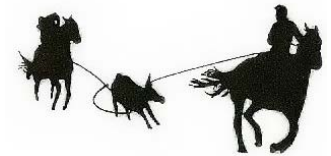
*Business and Personal  
Insurance*



**FARMERS**

### ALAMO CREDIT RECOVERY, LLC

1004 20th Street, Suite 200  
Hondo, TX 78861  
830-426-2400 or 1-877-814-2400  
[www.alamocredit.com](http://www.alamocredit.com)



"Your partners in roping in your collections"

## Youth Duathlon to Take Place at Regional Park

On Sunday, May 3rd, IconOne Events presents the Just Du It...Youth Duathlon which is a timed sports event that features a run-bike-run format.

Castroville local Kelly Hoog will be the Director for the event which will be held at the Regional Park. Races will begin at 8:00 am with each different age group beginning at different intervals.

The age groups will be 7-8

yrs, 9-10 yrs, 11-12 yrs, and 13-15 yrs. Each age group will complete an age appropriate distance. All finishers will take place in an awards ceremony with finisher medals and t-shirts.

This premier event will be USAT-sanctioned and will be capped at 150 youth participants

The cost to participate is \$25 until April 25th and \$30 after that date. Anyone interested in competing can

contact Kelly at [Kelly@icon1events.com](mailto:Kelly@icon1events.com).

An introduction to multi-sports clinic will be presented on Sunday, March 29th at the park. The clinic is free for those that register for the event and \$10 for those inquiring.

Profits from this event will go to support non-profit Team Gecko Kids Multisport Club. Please contact Kelly for more information.

## Castroville Area Chamber of Commerce

P.O. Box 572  
100 Karm Street  
Castroville, TX 78009

Phone: 830-538-3142  
Fax: 830-538-3295  
Toll Free: 800-778-6775  
E-mail: [chamber@castroville.com](mailto:chamber@castroville.com)

---

**We're on the web**

**[www.castroville.com](http://www.castroville.com)**

---



---

### *Castroville Welcome Signs - No Changes Made*

It has been brought to the attention of the Chamber of Commerce that several people in Castroville believe that the welcome signs at either edge of town have been changed or replaced, however that is not the case.

Upon receiving several emails and phone calls about the signs, we decided to look into the matter. With most of us in the office being new to the Chamber, I wanted to make sure that a change had not been made without our knowledge.

We were able to find out that Boehle's Signs and Graphics in Hondo, were hired in 80s to create and erect the signs for the Chamber. The Board of Directors at the time approved the signs.

According to the original layout of the signs from Boehle's, the current wording on the signs is the original wording that was there when the signs were first

erected. They were replaced in 1997 with the same design, with the only change being the color of the sign from white to green.

There has been some confusion with people stating that the sign used to read "The Little Alsace of Texas" and has been recently changed to "A Touch of Alsace, France." However, in the original artwork of the sign, it indeed says "A Touch of Alsace, France."

Carla Boehle, co-owner of Boehle's Signs and Graphics, informed me that no change has ever been made to the signs. The information that is on there now is what has always been on there except for the addition of the Regional Park sign, which was added to the bottom in 1993, per Helen Delevan's Park records.

Also, if you look back at a copy of the 1997 Visitor's Guide, on page 4 there is a photograph of the Welcome sign which does in fact show the wording to say "A

Touch of Alsace, France."

So to clear up the confusion, the current signs, which are located on the east and west side of Castroville, have never been changed since their erection in the 80s.

We have noticed that the signs do need to be updated and touched up because of sun damage. The Board will be meeting later this month to decide when this update can take place and where the money will come from.

If anyone has any suggestions on what they would like to see on the new signs, we will definitely consider your input. Let's make these signs beautiful and informative since they are the first thing visitors see when entering our town.

